



PhET Interactive Simulations

University of Colorado Boulder

Advancing science and math literacy worldwide through free interactive simulations

Join the Award-Winning, Globally-Recognized PhET Team to Help Advance STEM Education Worldwide

STEM (Science, Technology, Engineering and Math) education is a key enabling factor in today's economy. Founded by Nobel Laureate Carl Wieman, the PhET Interactive Simulations project at the University of Colorado (<http://phet.colorado.edu>) provides over 115 free interactive simulations that are based on extensive education research and that support more effective and engaging STEM education. Our award-winning simulations have been used over 70 million times by students and teachers around the world.



With over 35 million uses expected in 2012 and over 3,500 translated simulations across 67 languages, PhET is an influential educational platform that is working to change our global community for the better.

We invite you to join PhET in advancing STEM education worldwide and building the workforce of the future.

PhET's Impact to Date

Over 70 million simulation uses worldwide

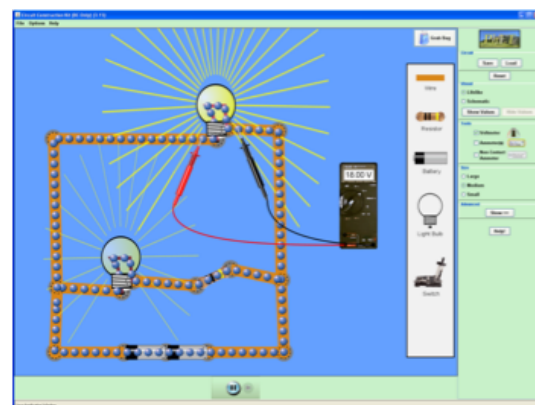
Over 115 simulations with over 3,500 translations across 67 languages

Over 30 publications on the effectiveness and use of PhET simulations in STEM learning

Recipient of the 2011 Tech Award for technology benefitting humanity, along with other prestigious awards

Top 10 Reasons Why PhET is So Successful...

10. Students love to "play" with PhET simulations.
9. Teachers love to use PhET simulations.
8. PhET simulations make science and math understandable.
7. PhET simulations are easy to use ... on- and offline.
6. PhET simulations are used around the world in over 200 countries and territories—including emerging markets like India, China and Brazil.
5. PhET uses the latest education research to maximize learning. And, multiple studies have shown improved understanding.
4. PhET simulations are changing the way science and math are taught and learned ... and for the better.
3. PhET simulations have been used over 70 million times.
2. PhET simulation use is growing fast ... over 50% growth every year.



And, the Number One Reason Why PhET is So Successful...

1. PhET provides their award-winning, research-proven, engaging simulations for free!

With your support, we can maintain PhET's long-term sustainability, keeping these award-winning simulations free to use.

(see reverse)



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phet.colorado.edu



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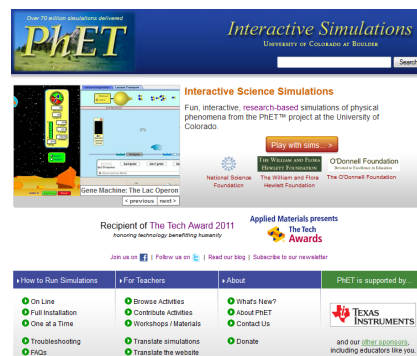
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How Can You Support PhET?

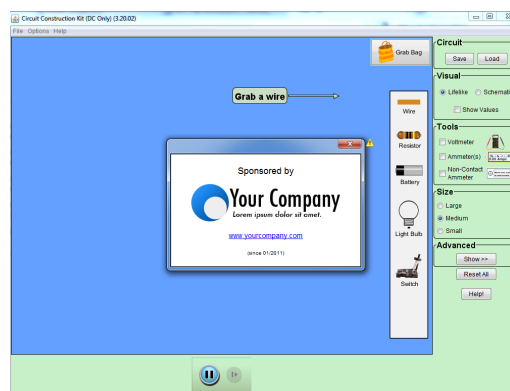
General Sponsorship

- Company logo (linked URL) on home page under Featured Sponsor
- Company logo (linked URL) on individual simulation pages
- Visibility rotates based upon donation amount
- Also listed on sponsor page
- Donation level: \$1,000-\$50,000+
- Annual duration and renewable



Simulation Sponsorship

- Choice of simulations to sponsor
- Company Logo (linked URL) in window at simulation start-up
- Sole sponsor of simulation
- Available on simulations run or downloaded from website
- Example: <http://phet.colorado.edu/sponsor-test> (Note: requires JAVA)
- Also listed on website sponsor page
- Donation level: \$10,000-\$100,000+
- Annual duration and renewable



You can participate in either one or both programs, enabling you to designate your donation dollars as you wish.

Please consider joining the PhET Team in advancing STEM education. For more information or to begin sponsoring PhET, contact Dr. Kathy Dessau at Kathryn.Dessau@colorado.edu.



Dr. Kathy Perkins, Director of PhET, receiving the prestigious Tech Award. PhET was selected as the top education project and winner of the Microsoft Education Prize.

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